

THE ASSOCIATE PLATINUM

DON'T WAIT FOR PAIN TO
TELL YOU THERE'S A
PROBLEM.



Q: What is the Associate™ Platinum?

A: The Associate™ Platinum is a digital foot scanner that helps your healthcare professional evaluate your postural health. After you are scanned, the Associate Platinum creates a **digital image of your feet** that shows your weight distribution on each foot and indicates imbalances or weaknesses in your feet.

Q: My feet don't hurt; why should I get them scanned?

A: Because your foot bone's connected to your spine bone! Seriously, you may not realize it, but your body is a large kinetic chain. All of its parts are interconnected, with one part affecting another. Weaknesses or imbalances in your feet can affect other areas of your body, like your knees, hips, and spine. When you stand, walk or run, your body is subjected to natural forces and postures that can cause stress and strain up your body's kinetic chain. Your feet are the foundation for your entire body. When they are not in proper alignment, your feet can't give your body the support it needs.



Q: What can my healthcare professional learn from my digital foot scan?

A: He/she can determine if you have weaknesses or imbalances in your feet that could be the cause of your condition or may cause problems to develop in the future. Then your healthcare professional can decide if you could benefit from Spinal Pelvic Stabilizers.



Q: What are Spinal Pelvic Stabilizers?

A: Spinal Pelvic Stabilizers are flexible, custom-made orthotics that you wear in your shoes. They are the only orthotics designed to support **all three arches** of your foot. Stabilizers balance and support all three arches of your foot to help align your ankles, knees, and hips, providing a solid foundation for your entire body. Exact measurements of your feet are taken from your digital foot scan when we create your pair of Stabilizers, so they are as unique as you are. Firm and flexible, they support the body and allow your feet to maintain normal movement.



Q: How can Spinal Pelvic Stabilizers help me?

A: By properly supporting the arches of your foot, Spinal Pelvic Stabilizers help your feet maintain their structural and functional balance as you stand, walk, or run. Your feet are like the foundation of a house. If the foundation is not level or is shaky, then the house will never be level. The same is true for you! If your foundation is not level or balanced, it can lead to problems all the way up your body. Stabilizers give you the stable foundation you need for a properly aligned body, which helps reduce unnecessary stress and strain on your joints - meaning less pain for you now and in the future! Stabilizers also help enhance your athletic performance, improve your balance, and reduce your fatigue. They are the **foundation of vitality** and could help you lead an active lifestyle for years to come!

